**Written report**

**Create a report in Microsoft Word, and answer the following questions:**

1. **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

Compared to the other 6 countries, the campaigns in the United States have a considerably higher failure and success rate, however this is likely because the total of campaigns organized in the United States is several times the amount of campaigns in the other 6 countries.

1. **What are some limitations of this dataset?**

The presence of outliers and the variance would skew the data.

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

It would be interesting to see a comparison of the campaign outlines over the years displayed in the same graph for the Date created line graph. As of now, we can only compare the data/month.

**Statistical Analysis**

1. **Use your data to determine whether the mean or the median better summarizes the data.**

The median better summarizes the data for the unsuccessful and successful campaign outcomes due to the presence of outliers. As we can tell from the variance, and the minimum and maximum number of backers, the data are too dispersed from the mean.

1. **Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**

Based on the variance, we can conclude that there is more variability with the successful campaigns. This makes sense because there is greater amount of data for the successful campaigns.